

Self Worth

Business Owner Script

Imagine that you run a businessyou own an eccentric little shoplet yourself wonder what kind of unique and special items you carry. Even the building you run your shop in is unique, funky, and funlet yourself wonder what it looks like.

Your business is most extraordinaryyour inventory is unlike any otherthe items you carry are hard to come by, and people come from miles around to buy from your store.....or just to look.

Over the years of running your very special and unique shopyou have learned that time really is money. You have learned that there are unique ways you can make your shop useful to othersyou may sometimes allow your business to be used for gatherings meetingsand the like. You do as much community service through your business as you are ablebut you have also learned that you can only do so much.

You run a tight shipyou have set hours at your shopthings are done a certain wayyou are wise enough to know when change or adaptation is needed. Your customers have learned that they had better get there during normal working hours for their shoppingpeople know that the Closed sign goes up at a certain timeand that's itthey will have to wait until the next working day to come into your unique, and very special store. People also know that you are flexiblethey know they can make special arrangements for certain things and for your availabilityand they respect you and have great affection for you because you are so willing to help

Because you have been such an important person in the community for so longpeople are respectful of your time and you, in turn, try to be accommodating to most people when they come to you and ask for special arrangements. After allyou know how unique and special your business isyour store, the location, the building, the products are so unique, special, and inviting to people. Everyone, it seems, wants an excuse to come to your store.

As a successful business owneryou find that you are grateful for your customersgrateful for your success in businessgrateful for having the kind of special, wonderful things people want. And you are most grateful for having the intelligence, the discretion, and the wisdom to handle your store's attention in the community.